



ANNUAL CONGRESS
16th - 18th APRIL 2018
HILTON NEWCASTLE GATESHEAD



THE MAJOR UK MEETING FOR TOXICOLOGISTS

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Congress Highlights

The BTS Annual Congress 2018 programme has a strong speaker line-up this year which hopes to draw in excess of 250 delegates, all key members within the field of toxicology.

We have received extremely positive feedback from many of you who supported last year's conference and for those of you who are considering attendance for the first time, we are confident that you will find an opportunity suitable for your specific requirements. This could be the perfect platform for you to meeting key people in the industry, giving you the opportunity to market your business face to face.



PLENARY SPEAKER:

- > Ms Syril Petit – ILSI Health and Environmental Sciences Institute, Washington DC, USA

CONTINUING EDUCATION PROGRAMME:

- > Immuno-oncology – safety assessment strategies

SYMPOSIUM TOPICS:

- > Liver disease and environmental causes of liver disease
- > Inhalation toxicity and lung pathology (BTS/BSTP session)
- > Advanced in vitro models for inhalation toxicity testing (BTS/IVTS session)
- > Ageing, Frailty and Multi-morbidity: medical challenges, current interventions, future solutions
 - > Redox and oxidative stress
- > Stem cells and toxicology testing (BTS/RSC session)

PLUS:

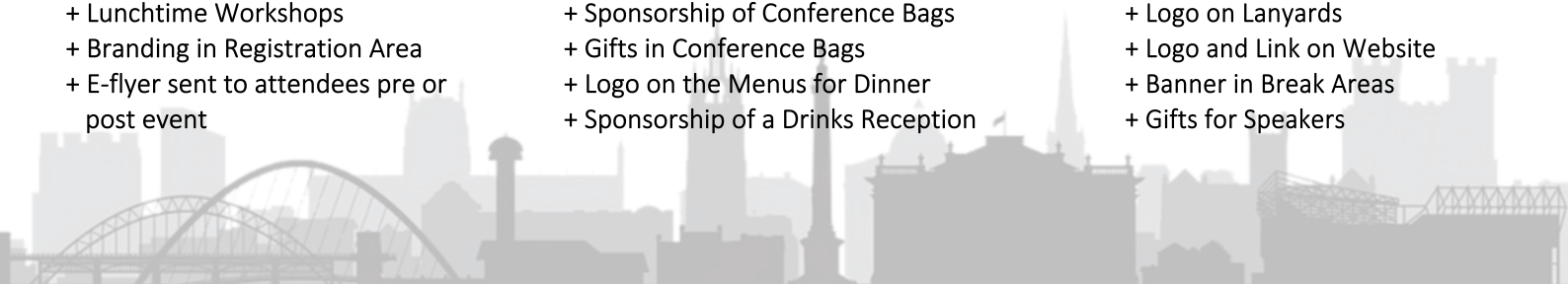
- > Hot Topic – Immuno-oncology toxicology
 - > Paton Prize Lecture
 - > Early Career Presentations
- > Doctoral Student Presentations
 - > Posters

Possibilities for Exhibitors: This year we are offering you the chance to build you own event package making it more cost effective in choosing what will be beneficial to you.

- + Sponsorship of Conference Brochure
- + Choice of Programme Advertising
- + Lunchtime Workshops
- + Branding in Registration Area
- + E-flyer sent to attendees pre or post event

- + Logo on Abstract USB Sticks
- + Literature In Conference Bags
- + Sponsorship of Conference Bags
- + Gifts in Conference Bags
- + Logo on the Menus for Dinner
- + Sponsorship of a Drinks Reception

- + Logo on Name Badges
- + Logo on Event Notepad and Pens
- + Logo on Lanyards
- + Logo and Link on Website
- + Banner in Break Areas
- + Gifts for Speakers



BTS SCIENTIFIC SUB-COMMITTEE:

Chair:

Meetings Secretary:

British Society of Toxicological Pathology (BSTP):

Abstracts Editor:

In vitro Toxicology Society (IVTS):

Royal Society of Chemistry (RSC):

Ordinary Members:

Professor Tim Gant

Dr Jo Kilgour

Dr Catherine Ross

Dr Dominic Williams

Dr Martin J. D. Clift

Camilla Alexander-White

Professor Marion MacFarlane

Dr Richard Currie

Dr Muireann Coen

Patricia Parris

Dr Carol Courage

Dr John Thompson

Dr Peter Newham

Dr Henry Stemplewski

Speciality Section Chairs:

Annual Congress 2017 Stats:

274

DELEGATES

9

EXHIBITORS

57

ABSTRACTS

2018 Exhibition Prices

The perfect platform for you to meet people in the industry, giving you the opportunity to market your business face to face.

Full Stand (3m x 2m) £720.00

Half Stand (1.5m x 1m) £480.00

Charity Stand (1.5m x 1m) £300.00

****Stand positions will be offered in order that your signed booking form is received****

All prices inclusive of VAT

Includes:

Table & chairs

Power

Profile in Conference

Brochure

1 Stand Personnel

(additional available at an extra charge)



Additional Promotional Opportunities

Sponsorship of Congress Brochure

£500

Sponsorship of the congress brochure including logo and credit on front cover (Wording - 'Production of this brochure was supported by *Your Name & logo*')
Every delegate and speaker will receive a copy of the printed congress brochure on their arrival. This document will also be available for download from the BTS website as a PDF pre and post event.

Max 1 - First Come First Served

Advertising in Congress Brochure

From £100

Upon arrival each delegate is given a congress brochure to assist them to navigate the congress. It contains the full programme and exhibition guide along with an exhibitor list and profiles.

Outside Back Cover - £300.00

Full Page - £240.00

Half Page - £150.00

Quarter Page - £100.00

Advert design subject to approval by BTS Event Managers

Gifts for Speakers

£150

Sponsorship of gifts that each speaker are presented.
Acknowledgment of sponsorship in congress brochure.

Unlimited - Gifts to be provided by sponsor and subject to approval by BTS Event Managers

Sponsorship of Congress Bags

£400

Place your company logo on the congress bags that are handed out to all attending delegates.

Max 1 - First Come First Served

Bags sourced by BTS - Logo provided by sponsor

Literature in Congress Bags

£150

One piece of advertising literature inserted into all congress delegate bags - Max A4 size

Unlimited - Literature provided by sponsor and design subject to approval by BTS Event Managers

Gifts for Delegates in Congress Bags

£150

Sponsorship of gifts that are inserted into the congress delegate bags.
Acknowledgment of sponsorship in congress brochure.

Unlimited - Gifts to be provided by sponsor and subject to approval by BTS Event Managers

Sponsors Branded Notepads & Pens

£200

The sponsor can provide their own branded notepads and pens to replace the meeting branded items.
The sponsor will also have the opportunity to use the event logo on the items if they so wish.

Max 1 - First Come First Served

Notepads & Pens provided by sponsor and design subject to approval by BTS Event Managers

Additional Promotional Opportunities

Logo on Abstract USB Sticks		£250
	Copies of all abstracts on USB sticks will be made available for every delegate and will be included in each delegate congress bag. The sponsor will have sole branding on all USB sticks and will have an introductory page with company information uploaded on to the stick. Logo and company description will be included on the sponsors page of the congress brochure.	
	Max 1 - First Come First Served	

Branding in Registration Area		£100
	Branding and literature will be placed in a prime location within the registration area.	
	Max 1 - First Come First Served - Placement will be at the discretion of the BTS Event Managers	

Pre or Post Event e-Flyer		£100 each
	E-flyer sent to all registered delegates 2 weeks prior to the Conference or 2 weeks after Congress Pre-event - Mailout: 2 nd April 2018 - Deadline for e-flyer artwork one week prior Post-event - Mailout: Monday 2 nd May 2018- Deadline for e-flyer artwork one week prior	
	Unlimited - E-Flyer provided by sponsor and design subject to approval by BTS Event Managers	

Logo on Name Badges		£350
	The sponsor will have their logo positioned on all delegates name badges.	
	Max 1 - First Come First Served - Logo position at the discretion of the BTS Events Managers	

Logo on Lanyards		£350
	Attendees will receive your branded lanyard with their name badge during registration. Lanyards provided by sponsor.	
	Max 1 - First Come First Served - Lanyards provided by the sponsor	

Banner in Break Areas		£75
	Sponsors will have the opportunity to place a roll-up banner in the break areas.	
	Max 5 - First Come First Served - Banner position at the discretion of the BTS Event Managers	

Sponsorship of Refreshment Stations		£200
	The sponsor will have their logo on the tea & coffee and lunch stations. Acknowledgment of sponsorship in congress brochure.	
	Max 1 - First Come First Served	

Logo and Link on Website		£50
	Sponsors logo and link to their website to be placed on the BTS congress website.	
	Unlimited - First Come First Served	

Additional Promotional Opportunities

Sponsorship of Annual Dinner

£1,500

The sponsor will have the opportunity to place a roll-up banners around the room plus on banner in the pre-dinner reception.

Sponsors logo to appear on every menu at the Dinner event.

A table of 10 will be reserved in a prominent position for the sponsor for their invited guests.

Acknowledgment of sponsorship in congress brochure.

Max 1 - First Come First Served

Sponsorship of Drinks Reception

Monday - £750

The sponsor will have the opportunity to place roll-up banners in the drinks reception.

One piece of advertising literature inserted into all congress delegate bags - Max A4 size

Acknowledgment of sponsorship in congress brochure.

Max 1 - First Come First Served

Donation towards Drinks Reception

Monday - £200

Tuesday - £300

The donator will have the opportunity to place a roll-up banner in one of the drinks reception.

Acknowledgment of donation in congress brochure.

Unlimited - Monday & Tuesday

Lunchtime Workshops

£300

The sponsors will have the opportunity to host a lunchtime workshop with a topic and speaker of their choice.

Promoted by BTS at registration, in the congress programme and to all delegates prior to the congress

Max 2 - First Come First Served

Sponsorship of a table at Dinner event

£100 per table

Logo as centre-piece on table plus one dinner attendee.

Acknowledgment of sponsorship in congress brochure.

Max 25 - First Come First Served - Approx 25 tables based on 250 attending on tables of 10

Table Gifts for Dinner Attendees

£100

Sponsorship of gifts for each dinner attendee at the Congress Dinner.

Acknowledgment of support in congress brochure.

Max 1 - Gifts to be provided by sponsor and subject to approval by BTS Event Managers

Verbal Thank you at Dinner Event

£50

Sponsor to be verbally thanked at the Congress Dinner.

Unlimited - First Come First Served

However small or large we offer a selection of opportunities and if you have an idea that is not included in this brochure then please let us know your plans/ideas and we will get back to you with a price.

For further details please contact the
BTS Congress Managers:

Executive Business Support Ltd
City Wharf
Davidson Road
Lichfield
Staffordshire
WS14 9DZ

Tel: +44 (0) 1543 442158
E-Mail: meetings@thebts.org
Web: www.thebts.org

The BTS Congress team
look forward to welcoming you