

Public Communications Workshop

Consultation on a BTS public communication initiative; an interactive workshop.

Chairs: Phil Botham (Syngenta, UK) and Chris Powell (GSK, UK)

The purpose of this workshop is to get the views of those attending on this important topic.

After a short introduction attendees will be assigned to breakout groups to provide input on a couple of key questions:

1. What areas of policy and what types of scientific issues should be given top priority for the BTS to engage in?
2. What processes would we need to establish to provide effective public communication and how can BTS members be engaged to make this successful and sustainable?